

HIGH DENSITY WIRELESS

DECEMBER 6, 2012

- Wi-Fi Today
- Evolution of Wi-Fi
- Planning for Density and Performance
- Xirrus XR First Modular Wireless Switch

WIRELESS HAS REACHED CRITICAL MASS

- Without Proper Planning, Enterprises Deploying iPads Will Need 300% More Wi-Fi
- By 2015, 80% of newly installed wireless networks will be obsolete because of a lack of proper planning ""

Gartner

EXPLOSIVE SET OF MARKET DRIVERS





500,000 "apps"

Kindle Fire

Full Color 7" Multi-touch Display, Wi-Fi

\$199.00 Free Super Saver Shipping Details

Mobile data traffic 92% CAGR, 2010 to 2015







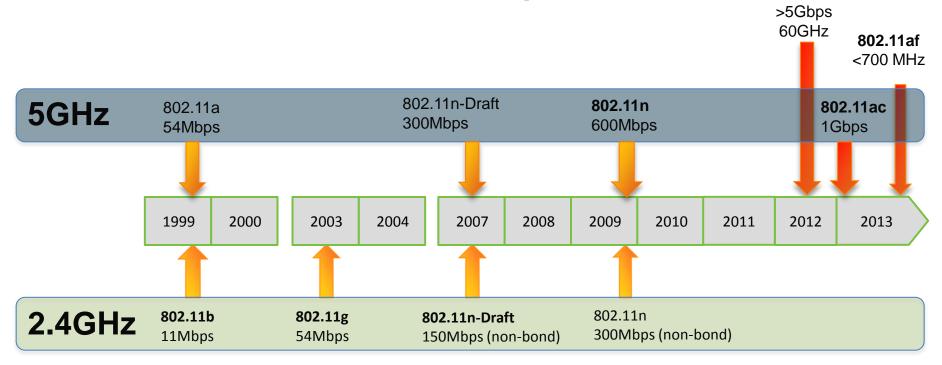


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802.11 (WI-FI) STANDARD EVOLUTION

- 2.4GHz is reaching end of the line for performance
- Future is in 5GHz and other frequencies



802.11ad

WI-FI CLIENT EVOLUTION



Wireless Device Capability

Different devices operate distinct from each other on wireless

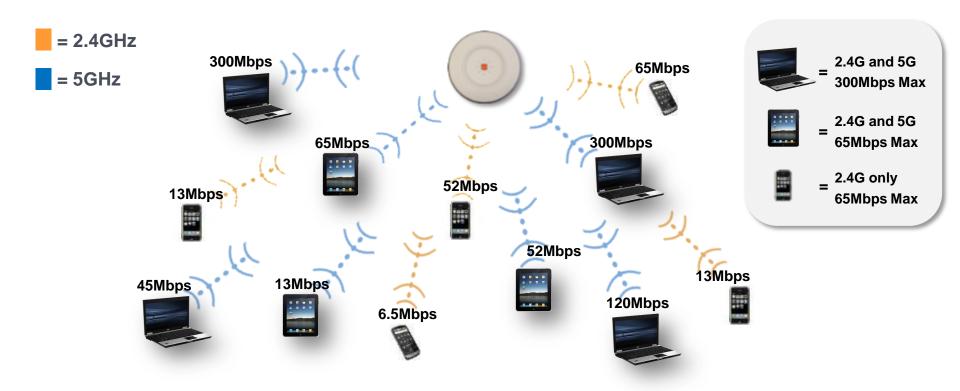
Device	2.4GHz	5GHz	Max Rate	Survey Criteria		
POS scanner	X	X	54Mbps	Varies		
Location tags	X		NA	> -60dBm		
Media Players (iPod Touch)	X		65Mbps	> -65dBm		
Smartphones (iPhone)	X	Few	65Mbps	> -65dBm		
Tablets – low end (Kindle)	X		65Mbps	> -65dBm		
Tablets - mid/high end (iPad)	X	X	65Mbps	> -65dBm		
Netbooks	X	Some	300Mbps	> -70dBm		
Laptops	X	X	300Mbps	> -70dBm		







Wi-Fi Client Capacity- Reality



In a Wi-Fi network, the user data rates varies with distance, device type, Wi-Fi band, and interference

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DENSITY'S IMPACT ON PERFORMANCE

What happens if you do nothing?

- As device density and traffic goes up, so will complaints
- Wireless networks that ran fine all of a sudden do not work

As Density/Usage Increases...



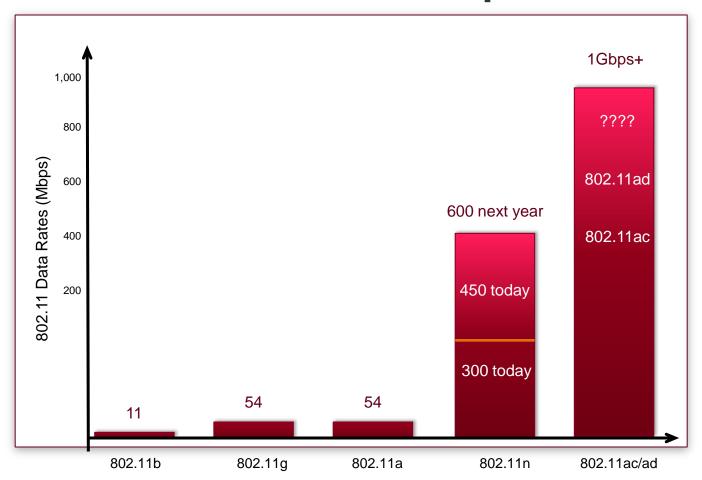
The Network Deteriorates

SOLUTION: DESIGN FOR GROWTH

- Networks must provide Ubiquitous coverage
 - Spotty/hot spot coverage insufficient
- Signal strength (RSSI) must be designed for tablets and smartphones
 - -67dBm minimum
- Full coverage for both Wi-Fi bands
 - 2.4GHz as LCD
 - 5GHz for most tablets & BEST performance

SOLUTION: PLAN FOR PERFORMANCE

Wireless Performance is on par with wired

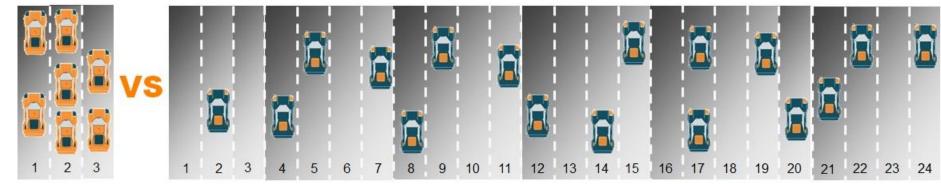


SOLUTION: SMART USE OF BANDS & CHANNELS

Two frequency bands used in Wi-Fi (22 channels)

- 2.4GHz used by 802.11b/g/n clients
 - 3 non-overlapping channels
 - Limited bandwidth, prone to interference
- 5GHz used by 802.11a/n clients
 - 19 non-overlapping channels (differs by geo region)
 - 6X the bandwidth, Less potential for interference

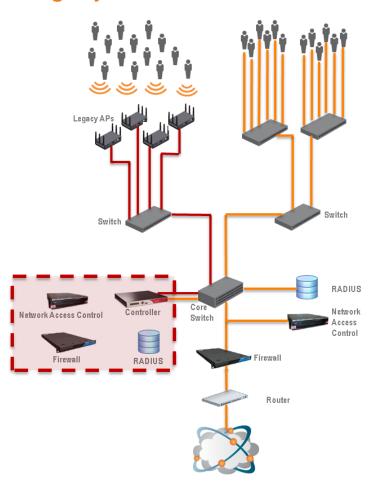
2.4GH 5GHz



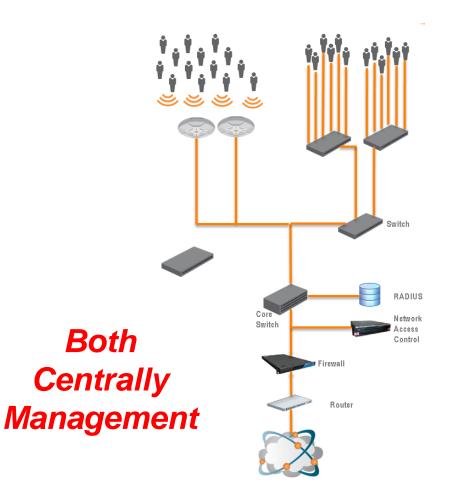
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SOLUTION: ARCHITECT FOR PERFORMANCE

Legacy Wireless Network



Modern Wireless Network



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SOLUTION: SELECT CLIENTS FOR PERFORMANCE

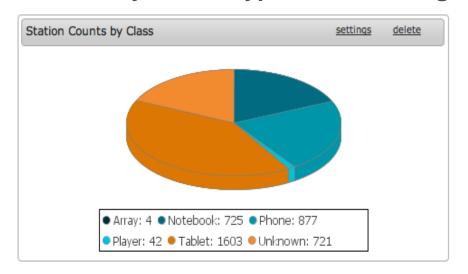
- Clients The Weakest Link
 - · Client types bring even best network to it's knees
 - 11n alone does not = high performance
 - 5Ghz more important than 11n
 - Product Capabilities are the key
 - Understand 2.4Ghz vs. 5Ghz
 - Will always be a mix of clients
 - Separate high and low speed clients
 - Move all dual band clients to 5Ghz
 - Higher performance for 5GHz clients
 - Higher Performance for 2.4Ghz clients





SOLUTION: DEVICE CLASSIFICATION

• Identify station type and class, e.g. tablet, phone, Blackberry, iPad, etc.



Station Counts by Manufacturer	<u>settings</u> <u>delete</u>
Apple	2963
Intel	297
Unknown	174
RIM	147
нтс	93
Samsung	88
Hon Hai	75
Motorola Mobility	38
Liteon	24
In Motion	18

	Total Stations: 10															tions: 101					
Select	MAC Address	IP Address	User Name	Hostname	Manufacturer	Device Type	Device Class	SSID	Group	VLAN	QOS	IAP	Band	Ch	TX Rate	RX Rate	RSSI	SNR	Silence	Last Alarm	Time D:H:M
	00:24:d7:77:0d:74	10.100.23.135		BCyr-test1	Intel	Windows	Notebook	xirrus- xr3x3			2	iap4	5GHz	44+48	135.0Mbps	405.0Mbps	-40	51	-91		0:07:10
	e8:3e:b6:f6:a9:8f	10.100.23.76			RIM	BlackBerry		xirrus- xr3x3			2	iap2	5GHz	36+40	65.0Mbps	65.0Mbps	-38	54	-92		1:14:10

SOLUTION: UPGRADABILITY

- Wireless traffic will continue to explode, need a solution that is not fixed and prone to obsolesce.
- In that time, the next Wi-Fi standards will emerge

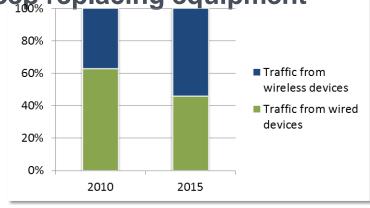
- 802.11ac 5GHz

- 802.11ad 60GHz

- 802.11af 700MHz (white spaces)

No 2.4GHz!

- A flexible solution is essential to not keep replacing equipment
- Keys to support future growth
 - 5+ years operation
 - Modular, upgradeable hardware
 - Software upgradeable functionality



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XIRRUS = PERFORMANCE WIRELESS





Traditional wireless network deployments are failing in the face of an onslaught of devices and application usage



Xirrus has a unique platform and architectural advantage

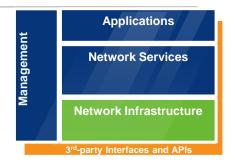




The XR Wireless Array is an industry first: a truly modular wireless switch

THE XR WIRELESS ARRAY

Industry's Only Modular Wireless Switch



- 1. Multiple radios (2 to 16 per Array)
- 2. Directional Antennas
- 3. Integrated Controller
- 4. Modular Chassis-based Design



75% Less Cable pulls
Switch ports

XR KEY DIFFERENTIATORS







Modular AP upgradeable

Multi-state APs (2.4G/5G)

Common components

802.11ac/11ad ready

Greatest Device Density

500+ devices per Array

Highest Capacity

Multi-gigabit capacity

Broadest Coverage

4X coverage

Less equipment

Fewer cables/switches

No controller

Lower maintenance

Complete line of products from 2 to 16 modular APs

XIRRUS: THE DIFFERENCE

Traditional

NEW

2 Radio APs

Modular wireless chassis

Fixed Radios



Multi-state Radios (2.4G/5G)

Short Product lifespan



Upgradable and expandable

Centralized Controllers



Distributed Intelligence

Fixed performance



Cognitive load handling





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- QA

Thank You

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